

PRISM

Public Relations Individuals of Southern Maryland

Media Contact for “Buzz City” Events

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FOR IMMEDIATE RELEASE

Area Non-Profits, Small Businesses Have New PR Resource on May 4 in “Buzz City”

(Lexington Park, Md) April 24, 2006 – PRISM, Public Relations Individuals in Southern Maryland, announces the kick-off of “Buzz City,” an after-work social event to bring local non-profits and small businesses together with members of PRISM for marketing and PR advice in a convivial atmosphere.

“Buzz City is a new way for area charities, professional non-profits, small businesses to meet in a relaxed, casual atmosphere,” said Mary Kukla, Buzz City’s creator. “It will give those representatives an opportunity to network with PR professionals who know how to get marketing and PR done right.” Buzz City was a natural outgrowth of a PR and marketing seminar PRISM hosted last June for charitable non-profits. “PRISM meets for lunch on alternate months around the Tri-County area, and it provides very useful continuing education for our members,” Ms. Kukla said. “After last summer’s PR seminar, it seemed like a good idea to stay in touch with our charitable non-profits to help them in raising funds and awareness for their causes and events, while expanding the invitation to include non-profit professional organizations and small businesses.”

The first Buzz City will be held on Thursday, May 4, 2006 at 3:30 p.m. on the patio of The Tides Restaurant, 46580 Expedition Drive in Lexington Park. Attendees are invited to bring any promotional materials, flyers, etc. for sharing. The event is cash bar with no registration fee. For questions, please call Mary Kukla at 301-866-1739 x309 or email marykukla@paxpartnership.com.

PRISM is the organization of public relations and marketing professionals in Southern Maryland. The Web site is www.PRISMonline.info. PRISM holds bi-monthly luncheon meetings and occasional workshops to foster professional development and networking opportunities for its members. The meetings rotate among venues in Calvert, Charles and St. Mary Counties. Membership is \$20 per year. To join, download an application from the Web site and send it, along with a check payable to PRISM, to Don Thieme, APR, Thieme Creative Media, 221 Driftwood Lane, Solomon's, MD 20688.